Doosan Forklift

Doosan Infracore Company Ltd. is an international and intercontinental corporation which features Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States affiliate, Doosan Infracore America Corporation, operating in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client wishes.

There are well over 220 Doosan service and sales locations operating in Canada and the United States. Also, there are more than 90 independent dealers moving forklift supplies and materials handling equipment. This system allows Doosan Infracore America to aggressively compete in this competitive marketplace. The forklift product line impressively comprises of 63 different versions consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these numerous vehicle versions vary from 3,000 to 33,000 lbs. All vehicles are designed in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest rising forklift and lift truck corporation in the North American market, thanks to its exceptional level of product performance and their persistently high level of customer support and service given to all Doosan Infracore Lift Truck clients. The U.S. lift Truck division located in Cleveland has a expert team experienced in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

Doosan's lift truck history

In the beginning the domestic lift truck marketplace in Korea was an open import enterprise. Korea Machinery Co. Ltd. started in 1960, to import fully assembled forklifts as part of a domestic equipment expansion project. Product sales of these goods were initially targeted to state-run companies, large scale organizations, and the military. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced trade operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift manufacturing plant was successfully completed. Continuous technical instruction grew to become the new focus for improving quality and product development.

Development of Lift Truck Exports

Domestic forklift trade for Daewoo started in 1967 and grew to an astonishing 90% market share in Korea. By the 1980’s, Daewoo’s superior technological improvements combined with sales success placed them in a position of significant expansion of their lift truck business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a cooperative venture project to assist them in the highly competitive North American materials handling industry. This project proved highly successful for Daewoo and their lift truck sales expanded greatly. In 1984, the company completed development of a new facility to help in producing high end value-added goods for export. In 1993, the company had a international sales network and started exporting models they had established through in-house expertise, as an independent brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into international markets.