Genie Forklift

Genie is a universally predictable corporation that enjoys the spirit of collaboration with their vast network of associated customers. Genie Industries prides itself on the intention of bringing materials and people higher and extending beyond the goods they design. Genie Industries strives to help clientele build their business no matter how large or small the scale of undertaking may be.

The introduction of the Genie Hoist in 1996, a pneumatic, portable materials lift initiated the beginning of Genie Industries. A series of aerial work platforms and other materials lift trucks followed to meet customer demand. These progressive products secured global recognition and established state-of-the-art product design.

Genie Industries is at this time a subsidiary of Terex Corporation. Preserving foremost quality production and uncompromising service and support are among their highest priorities. With customers from Helsinki to Hong Kong and Denver to Dubai requesting the unique blue coloured forklifts on the jobsite, the company is assertively grounded in their exceptional consumer service and values. Acknowledging that their customers are their greatest inspiration, the team at Genie Industries are personally committed to providing expertise and maintaining customer rapport.

The reliable team is persistently committed to recognize the most green and cost-effective, environmentally accountable ways to develop the goods the customers want. The company's "lean production" methods help reduce waste while offering the utmost quality merchandise possible in the shortest timeframe at the least expensive cost to the customer. The staff at Genie Industries is proud to serve the industry and this is mirrored in every invention they manufacture. Always inviting client input allows them to design and cultivate innovative new products that are straightforward to service and operate, provide optimum value-for-cost and satisfy international standards. Thriving on customer feedback allows Genie Industries to repetitively evolve and satisfy the consumers' requirements.

Genie service specialists understand the importance of uptime. They are readily available to satisfy questions and offer solutions. Their expansive parts network will promptly dispatch components to guarantee their customers' machines are running effectively. Each product comes backed by a competitive and reliable warranty.

Genie Industries prides itself on customer success. They build and service their goods to maximize efficiency and uptime on the job. Delivering on-going training opportunities, to marketing support to flexible financing possibilities, Genie Industries gives their customers the resources to get the most out of their purchase.