Toyota Forklift

In the United States, Toyota Materials Handling inc., or TMHU, has been the top selling lift truck provider since 1992. This company has been situated out of Irvine, California for well over 40 years, offering a comprehensive line of quality lift trucks. With a remarkable reputation of durability and reliability, Toyota lift trucks have thrived in the competitive materials handling market. Quality is the cornerstone of Toyota's legendary Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S.A are manufactured here.

Every one of Toyota's manufacturing plants within Canada and the U.S. comply with the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its commitment to persistent progress, and its environmental systems. It is the first and only producer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For example, the Toyota 8-Series IC lift trucks emit 70% fewer smog forming emissions than the current centralized EPA standards and have complied with California's strict emission standards and regulations.

Toyota Material Handling, U.S.A. - The Industry Leader

Brett Wood, President of TMHU, associates Toyota's success to its stout dedication to fabricating the finest quality lift vehicles at the same time as delivering the utmost customer service and assistance. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also referred to as TICO, is listed in Fortune Magazine as the world's biggest lift truck provider and is amongst the magazines prestigious World's Most Admired Companies.

Redefining Environmental Accountability

Toyota's parent company, Toyota Industries Corporation, has imparted an excellent company philosophy towards environmental stewardship within Toyota. Toyota's loaded history of environmental protection whilst retaining economic viability can not be matched by other companies and certainly no other materials handling manufacturer can so far rival Toyota. Environmental accountability is a fundamental characteristic of corporate decision making at Toyota and they are proud to be the first and only manufacturer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet another reason they remain a leader within the industry.

Toyota first released the 8-Series line of lift trucks in 2006, again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission standards, and California's more environmentally friendly emission standards. The finished product is a lift vehicle that creates 70% less smog forming emissions than the current Federal standards allow.

Moreover in 2006, Toyota established an affiliation with the Arbor Day Foundation, furthering their commitment to the environment. More than 57,000 trees have been planted in district parks and national forests damaged by environmental reasons such as fires, as a product of this partnership. 10,500 seedlings have also been distributed through Toyota Industrial Equipment's network of dealers to non-profit organizations and local consumers to help sustain communities all over the U.S.

Industry Leader in Safety

Toyota's lift vehicles provide better efficiency, visibility, ergonomics and resilience, and most importantly, the industry's leading safety technology. The company's System of Active Stability, also referred to as "SAS", helps reduce the risk of accidents and accidental injuries, in addition to increasing productivity levels while minimizing the likelihood of product and equipment damage.

System Active Stability senses several conditions that might lead to lateral insecurity and potential lateral overturn. When any of those conditions are detected, SAS instantaneously engages the Swing Lock Cylinder to steady the rear axle. This changes the lift truck's stability footprint from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the probability of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to avoid injuries or accidents while adding durability.

SAS was originally released to the market on the 7-Series internal combustion models in 1999 and subsequently catapulted Toyota into the industry leader for safety. Since then, SAS continues to be built-in to most of Toyota's internal combustion models. It is standard gear on the latest 8-Series. There are more than 100,000 SAS-equipped lift vehicles in operation, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with compulsory worker instruction, overturn fatalities across all models have decreased by 13.6% since 1999. Also, there have been an overall 35.5% drop in industry wide collisions, loss of control, falls and tip overs from a lift vehicle for the same period.

Toyota's pattern of brilliance reaches far beyond its technological achievements. The company maintains an extensive Operator Safety Training program to help clients meet OSHA standard 1910.178. Instruction courses, video tutorials and a variety of materials, covering a broad scope of subjects—from individual safety, to OSHA rules, to surface and load conditions, are accessible through the dealer network.

Toyota's U.S. Commitment

Toyota has sustained a permanent existence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment

Manufacturing, created its 350,000th lift vehicle. This fact is demonstrated by the statistic that 99% of Toyota lift trucks bought in America at the moment are built in the United States.

Based in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities across 126 acres. Facilities include a National Customer Center, as well as manufacturing operations and supply centers for equipment and service components, with the whole investment exceeding $113 million dollars.

The new National Customer Center was conceived to serve both dealers and customers of TMHU. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an section for live merchandise demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its originator, Sakichi Toyoda, in 1867, and finally a education center.

First in Customer Satisfaction and Service

TMHU has 68 authorized industrial equipment dealers, along with 189 dealership locations throughout the United States, offering the most complete and inclusive client support and customer service in the industry. The company's new and Licensed Used lift vehicles, service, components, and financing capabilities make Toyota dealerships a one-stop shop to ensure total client satisfaction.